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**Attn:** Gerard Bradford

Tuesday, 13 March 2007

**Hitme Studios Pty Ltd**

19 Hordern Rd  
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**Re: Search Engine Submission Service for (www.hitme.com.au)**

Dear Gerard,

Thank you for your time and for the interest you have in our 12 month Search Engine Submission Service.

Hitme Studios offers an in-depth and comprehensive submission service for your website (www.hitme.com.au).

Before Hitme Studios performs any search engine work on any web site, we firstly run a series of spidering tests on the site to make sure that the major search engines can actually see each of your web site pages. We then look over the site to identify if the site has other know problems that prevent any of our search engine services from working.

If your web site passes these tests then we proceed.

If however your site fails any of these tests, Hitme Studios will contact the client and explain where the site failed and suggest ways of fixing the problem/s.

The service includes the following;

1. Help in selecting suitable Title, Keywords and Description Meta tags.
2. Based on the selected keywords we then source alternative choices to these keywords. These alternative choices will be passed onto the client for final approval.
3. We then rank and optimise the final selection of keywords.
4. The Title Meta tag is proof read for suitability with the major search engines.
5. The Description Meta tag is proof read for suitability with the major search engines.
6. Other Meta name details that help with the search engine ranking process are also included such as robot.txt file, revisit, rating, language, disruption, copyright and country tags are all added.
7. After the above 6 items have been completed we then email the client a meta.txt file that contains all the necessary code that needs to be pasted into the <head> section of each of the clients web pages. It is strongly recommended that the client have their webmaster complete this. If the client does not have a webmaster, for an additional \$100-fee Hitme Studios will insert the code in to each page.
8. Finally the website is then re-tested to make sure the optimised Meta tag code is in place and working.
9. Hitme Studios will then configure our submission servers to automatically perform each of the submissions to each of the major search engines for each of the optimised keywords, to the maximum allowable amounts for each of the engines.
10. In addition to this we also offer a FREE service (normally \$15.00 per report) where we check the client's web site for any broken links. This is done on the 3rd Saturday and Sunday of each month. If the site has any broken links then either the client or the client's webmaster will be sent a report via email, that identifies the exact page, link and code line number where the broken link can be found. It is highly recommended that any and all broken links are fixed ASAP. Broken links reduce the successful registrations of the client's website on the search engines.
11. Towards the end of each month the client will be sent a detailed report by email that identifies the exact ranking position of each web page and each keyword on each of the search engines. This is a fantastic marketing tool.
12. The Search Engine Submission service will continue for 12 months.

This service usually takes 24 hours to complete. At which stage the submission work will then start.

Search Engine spiders usually index sites once every 6 to 8 weeks. Some Search Engines only accept 1 page per day and others accept up to 5 pages per day such as Google. This means that large web sites will take many months before the client can expect to find their site listed on the major search engines.

The bigger a website the better the results, also the longer the web site is submitted to the search engines the higher the ranking. Sites that use this service and have been submitted for a minimum of 16 weeks regularly find many of their keywords and pages listed within the top 5 positions on major Search Engines.

NOTE: If for some reason after 4 months your site is still not ranking well and the site can only be found on some search engines, then Hitme Studios will go through the clients entire site and thoroughly look at the code, the techniques, menus, navigation, tables, iframes, alt tags, naming convention and other items to find out exactly why the site is not working. We will also look at the hosting company and the location of where the site files are sitting for answers to why it is not working.

Based on our findings we will contact the client or the client's webmaster with our recommendations on how to resolve the problems that are preventing the web site from being successfully spidered by the search engines.

The total price including GST is \$990.00 for our 12 month Platinum Search Engine Submission plan.

If Hitme Studios is required to insert the meta.txt code in to <head> section of each pages then include an additional \$100.00 bringing the total to \$1090.00 (Inc GST).

Thank you Gerard, for the opportunity to introduce our Search Engine Submission service to you and look forward to being of service to your business in the future.

Yours sincerely,



Gerard Bradford  
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